



**The St. Louis County Annual
Lincoln/Reagan Day Dinner
AD BOOK**

Then
NOW

Join the St. Louis County Republican Central Committee in A Celebration of Victory

Please Purchase An Ad In The Annual St. Louis County Lincoln/Reagan Day
Program & Ad Book To Be Held On

Saturday, March 25, 2017

AD SIZES & PRICES:

Full Page (5" wide x 8" high)

\$250 by March 1st

\$300 after March 8th

3/4 Page (5" wide x 6" high)

\$175 by March 8th

\$200 after March 8th

Half Page (5" wide x 4" high)

\$125 by March 8th

\$150 after March 8th

Quarter Page (5" wide x 2" high)

\$75 by March 1st

\$100 after March 8th

ELECTRONIC ARTWORK REQUIREMENTS:

Submit logos in VECTOR format, if possible (Adobe Illustrator, outlined fonts and artwork). Images placed in Illustrator from another source are NOT Vector images.

All other logos or photographs must be high resolution (300 dpi); accepted formats are PSD, PNG, JPG or PDF files. Logos or artwork pulled from the web are not acceptable. At 72 dpi, they will be blurry in print.

Microsoft Word is acceptable for TEXT ONLY ads; NO IMAGES or LOGOS accepted in Word files. Any Images or Logos must be sent as separate files in one of the above formats.

Deadline for Ad Submission - March 17, 2017

St. Louis County Lincoln/Reagan Day Ad Book Reservation Form

(Email Electronic Artwork to: Alan.Leaderbrand@swbell.net)

Mail Ad Book form & Payment to:

Alan Leaderbrand • 5062 Romaine Spring Drive • Fenton, MO 63026

Name _____ Full Half Quarter Patriot Line

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Patriot Ad Line: _____

Credit Card Type _____ Credit Card # _____ Expiration Date _____

Total Amount \$ _____ CVC # _____